



Features of the

MID-ATLANTIC VENDOR EXPO – May 31, 2007

(Held in conjunction with the May 31 – June 1, 2007 Gas Transmission & Distribution Operations Seminar)

If you market your products and/or services to the natural gas utility industry, you cannot afford to miss this popular regional event!

◆ **One-on-one marketing & networking** opportunities with natural gas industry operations personnel. *(Individual affiliate members enjoy advance opportunity to register, discounted registration fees and priority placement in the exhibit hall.)*

◆ Primary exhibitor representatives will receive a **conference attendance list** two weeks prior to the show to facilitate pre-show marketing. A post event attendance list will also be provided to exhibitors upon request.

◆ **Exposure --** Inclusion in an **Exhibitor/Sponsor Contact Listing** which will be provided to all event registrants and will include your contact information, as well as your exhibit location in the expo hall. *(Affiliate member exhibitors are given special emphasis.)*

◆ Conference & Vendor Expo exhibitors'/sponsors' company names will be included in **signage** at the Expo entrance and on the Association's **web site listing**. *(Affiliate members exhibitors are highlighted with special namebadges and sign emphasis.)*

◆ Those **donating door prizes** will have their **company name announced** as the prizes are handed out. Drawings will take place in the concurrent educational sessions and in the exhibit hall. You will be contacted to determine your preference for drawing location.

◆ Attendees will have **ample time to visit exhibits**.

◆ **During the reception, food and beverage areas will be strategically located** in the exhibit hall to enhance and distribute traffic flow.

◆ **Event sponsorship** includes **signage** at all conference facility food events.

◆ Purchase web site links (effective thru 9/30/07) to **maximize your exposure**.

◆ **Special opportunity** to registered exhibitors: Admission for only \$20 to the Gas T&D Seminar session on May 31st, when the exhibit hall is closed. *(Individual registered affiliate member exhibitors enjoy complimentary admission, when the exhibit hall is closed.)*