

**Features of the
Energy Association's Electric Operations Spring Event**

April 9th VENDOR EXPO

(Held in conjunction with the April 8-10, 2024 Meetings of the Electric Transmission & Distribution Committee and the Electrical Equipment and Protection Committee)

If you market your products and/or services to the electric utility industry, you may wish to consider this opportunity to gain exposure for your company!

◆ **One-on-one marketing & networking** opportunities with electric industry operations personnel. *(Individual affiliate members enjoy advance opportunity to register, discounted registration fees, special sponsorship rates and priority placement in the exhibit hall.)*

◆ Primary exhibitor representatives will receive a **conference attendance list** two weeks prior to the show to facilitate pre-show marketing. A post event attendance list will also be provided to exhibitors upon request.

◆ **Exposure --** Inclusion in an **Exhibitor/Sponsor Contact Listing** which will be provided to all event registrants and will include your contact information. *(Affiliate member exhibitors are given special emphasis.)*

◆ Conference & Vendor Expo exhibitors'/sponsors' company names will be included in **signage** at the Expo entrance and on the Association's **web site listing**. *(Affiliate members exhibitors are highlighted with special namebadges and sign emphasis.)*

◆ Attendees will have **ample time to visit exhibits during the event lunch and reception**.

◆ **Event sponsorship** includes **signage** at all conference facility food events during the three day event to **maximize your exposure**.

◆ **Special opportunity for registered exhibitors only:** providing a brief "*Vendor Presentation*" on a product or service of interest to the attendees at either or both of the committee educational sessions on April 9th (limited opportunities available - as time permits)

Registrants to the educational sessions associated with this event have typically included representatives of the following companies:

**Citizens' Electric / Duquesne Light Company / PECO / Penelec / Penn Power /
Met-Ed / Pike County Light & Power / PPL Electric Utilities / UGI Utilities – Electric /
Wellsboro Electric / West Penn Power**